

## COMPOSTELA GROUP OF UNIVERSITIES IV INTERNATIONAL VIDEO CONTEST: TERMS AND CONDITIONS

### Presentation

One of the main goals of the Compostela Group of Universities (CGU) is to enhance cooperation between its member institutions so that, sharing experience and good practices, they can provide better service to society. Students are the first target group in this task. Improving their education is a key for creating a better future for society as a whole.

Following this line of thought, the CGU organises some activities directly addressed to students. The goal of the one we are presenting now, a video contest, is to award their creativity and originality. Running this competition, the CGU's aim is to encourage students to work with these two rising values. In addition, working with digital technologies will help them to develop a more complete professional background.

The Compostela Group will award the most original video made by a student or a group of students of one of its member universities.

### Who can participate?

All member institutions of the CGU can join the contest. Each participating institution, when showing its interest in participating, should name a **contact person** (+ e-mail address and telephone number) for communications with the Secretariat of the CGU. This data will be provided through the Letter of Endorsement that shall be sent via e-mail to the CGU members and will be available on the [Video Contest's website](#), accessible through [www.gcompostela.org](http://www.gcompostela.org).

Once the university is registered, it has two participation options:

- a) To organise an internal competition and then send the winner (or up to the top 3 videos) to the CGU in order to join the CGU IV International Video Contest.
- b) To promote the CGU's contest through the university's website and other communication tools. The students will be asked to send their videos to a coordinator at this institution who would select a maximum of 3 to join the CGU contest.

The video can be made either by an individual student or by a team. If the video is made by a team, one of the students should be named as its representative. In case a video made by a group wins the contest, each member of the team will be awarded a diploma, but the CGU will only give a contribution of up to 1.000 euro (paid against receipted invoice) to cover the travel costs of the team's representative (more information in the "Prize" section).

Being the CGU's Video Contest a competition addressed to students, only videos recorded and edited by students will be allowed to participate. If it is detected that a video has been made by an institution, by a technician or by anyone who is not a student, it will be removed from the competition.

## Characteristics of the video:

### → Topics (to choose one):

1. Show what you know about the Compostela Group of Universities in an original way.
2. A day in the life of an international student.
3. Does diversity foster creativity in a working environment?
4. The European current situation: crisis or opportunity?
5. Figuring out what to do after University.

### → Technical requirements:

- The recording can be made using **any kind of device** (cell phones, webcams, etc.) and can be edited afterwards.
- **Maximum length:** 1 minute 30 seconds.
- **Copyright:** No music or images not belonging to the producer of the video should be included, unless the participant has the author's permission to use it. The participating institutions will be responsible to guarantee this requirement is met by their nominated videos.
- **Language for the videos:** in the case the video is not in English it should include subtitles in correct English.
- **In addition to the logo of the university, the [logo](#) of the Compostela Group should be present in the whole video.** That can be done through a small reproduction of the logo in one of the corners of the screen or in a different way.

## Which is the adequate procedure for nominating?

In order to nominate, the participating institution should send to the Secretariat a filled in [nomination form](#) (available on the Video Contest's website) signed by a competent authority of the institution. Besides, the nominated videos (up to 3) should be sent to the Secretariat of the Compostela Group either by e-mail, Dropbox, WeTransfer, other online platforms (if using Youtube, the video should not be public) or in a CD sent via regular mail (Casa da Cuncha, Rúa da Conga, no. 1, Santiago de Compostela, PC: 15782). The Europass CVs of the authors in English should also be submitted.

## The prize<sup>1</sup>

### - Traineeship at Euronews

Euronews, the international news channel, covering world news from a European perspective in 13 different languages, will offer a training placement to the winner of the Contest. If the awarded video was made by a team of students, Euronews will either select one of them to do the traineeship or offer more placements<sup>2</sup>.

Besides, a representative of the TV channel will participate as a member of the jury and observer to identify high-talented students from the CGU participating universities who will also be eligible for a training placement at Euronews.

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<sup>1</sup> The Compostela Group holds the right to not award a prize if the judging panel finds no video deserving it.

<sup>2</sup> Candidates must be in full compliance with Euronews requirements for internships: the students must be enrolled at university at the time of enjoying the training. Euronews will prioritize the students with a profile in Communications, Advertising, Public Relations or European Affairs or alike, and competences in French language. In case that the winner student or team does not meet the conditions required by Euronews, another participant could be selected for the internship by Euronews and the CGU Secretariat.

The traineeship will last from 3 to 6 months and the student will receive a stipend from Euronews that under no circumstances will be considered as salary.

Euronews will integrate the trainees in its departments and daily working routine, providing them with a work agenda which serves the trainee students in improving their professional skills.

The traineeship shall not imply any type of labour relationship between the students and Euronews or the students and the CGU. The Compostela Group will not be responsible for the actions of the trainee students or their results.

#### **- Invitation to the CGU's General Assembly**

The winner of the contest will be invited to attend the General Assembly of the Group, which is held every year in a different institution of the CGU. The winner (or the representative of the winning team) will receive from the Compostela Group through his/her university a contribution up to 1000 euro to travel to the venue of the event, where the video will be played and a certificate will be awarded. Besides, their video will be disseminated through the different digital platforms of the CGU.

### **The jury**

The President will be Marek Kreglewsky, President of the CGU. The jury will also be composed of the CGU's Vice-President, five representatives of the association's member institutions and a representative of Euronews.

### **Chronology**

**3<sup>rd</sup> November 2015:** The call 2015/2016 is open.

**15<sup>th</sup> December 2015:** Deadline for the universities to send to the CGU Secretariat the [Letter of Endorsement](#).

**15<sup>th</sup> December 2015-April 2016:** The endorsed universities promote the Contest among their students community and, if they choose to do it, organise an internal video contest.

**30<sup>th</sup> April 2016:** Deadline for the universities to send to the CGU's Secretariat the selected video(s) to join the CGU contest and the [Nomination Form](#).

**May 2016:** Deliberation of the Jury of the IV CGU International Video Contest

**June 2016:** Public announcement of the winner.

**September 2016:** Presentation of the prize during the CGU's General Assembly.

### **Selection process**

The criteria for the selection of the winner video will consider the level of creativity and originality.

All the participating videos will be available to the jury on a private playlist of the Youtube channel of the Compostela Group. The jury will rate each video from 1 to 10. The video with the highest punctuation will be the winner of the contest. In case of a tied vote, a second ballot shall be held between the equally rated candidates.

### **Acceptation of the competition rules**

Participating in this contest implies the acceptance of all its rules. Participants will be the only

responsible of any copyright/image rights complaints from the people appearing in the videos or the music used.

According to the Spanish Organic Law 15/1999 of Personal Data Protection, the participants, through their signature in the [nomination form](#), give their consent to the treatment of their personal data, related to the procedures of the contest, to the Compostela Group.

All participating videos will become CGU's property. The CGU will be able to use them for promotion, for its broadcast at meetings and events of the Group and on the website of the association, profiles/groups, social networks and other media related to its activities. The participants will be allowed to use their videos for other purposes as long as they remove the CGU logo from them.

## **Disclaimer**

The Compostela Group is not responsible for technical, hardware, software, or other malfunctions of any kind, lost or unavailable connections, or failed, incorrect, incomplete, inaccurate, or delayed electronic communications caused by the user or by any equipment or programming associated with or utilized in this promotion, or by any human, or other error, which may occur during this contest.

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***For further information or if you need some advice regarding the organization of the contest, please do not hesitate to contact the CGU's Secretariat at [lara.dopazo@usc.es](mailto:lara.dopazo@usc.es)***